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# **SOSTENIBILIDAD Y COMPETITIVIDAD EN LAS CADENAS DE SUMINISTRO**

**Felipe Carazo**  
**Tropical Forest Alliance**  
**World Economic Forum**

## **Sostenibilidad en cadenas de suministro:**

- **Dar forma u orientación a las decisiones de inversión, operación o contratación de una empresa para que estas alcancen resultados positivos en términos ambientales, sociales o de gobernanza así como reducción de daños´.**

*“If done properly, EU due diligence rules will be a game changer, establishing binding obligations for responsible business conduct not just for European companies, but globally for companies selling into the EU market.”*

Lara Wolters, Member of the European Parliament and Rapporteur on the EU Due Diligence Directive



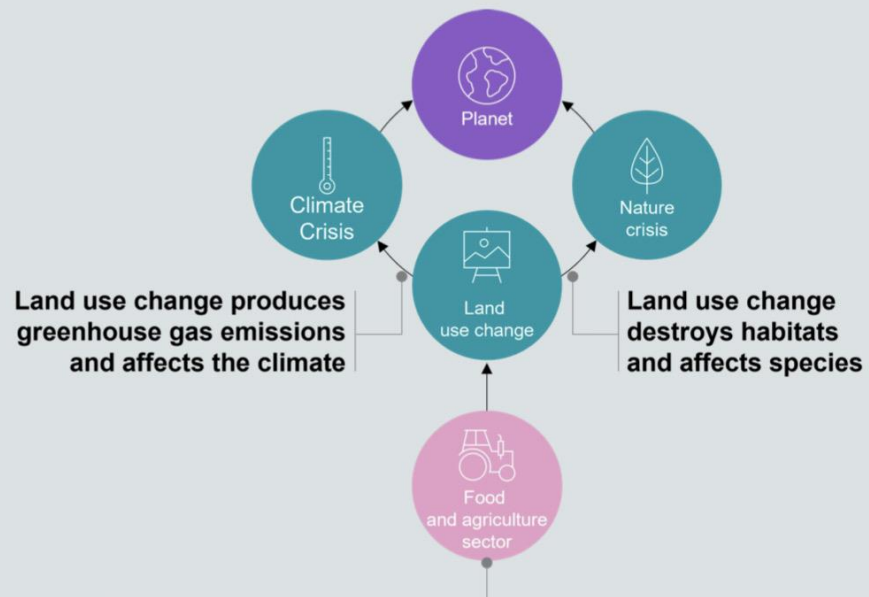
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# **USO DEL SUELO – UNA NUEVA TRANSICIÓN**

Figure 1: The food and agriculture sector causes land use change, which is a key driver of the climate and nature crises



**Agricultural expansion is the most widespread form of land use change (IPBES, Global Assessment Report, 2019), and food systems are responsible for 80% of deforestation (WWF, Living Planet Report, 2020)**

Source: Race to Zero<sup>12</sup>, drawing on data from IPBES, WWF, Chatham House and IPCC

## ***‘No hay emisiones netas cero sin no deforestación’***

- Aumento considerable en nivel de atención a los impactos generados por las cadenas productivas en bosques y ecosistemas.
- Eliminar la deforestación asociada deja de ser un tema de ONGs o de empresas de vanguardia. Es una acción prioritaria para la acción climática, para alcanzar objetivos de biodiversidad, y para cumplir con marcos regulatorios.
- Mayor escrutinio de políticas corporativas, de su divulgación y de sus alcances.



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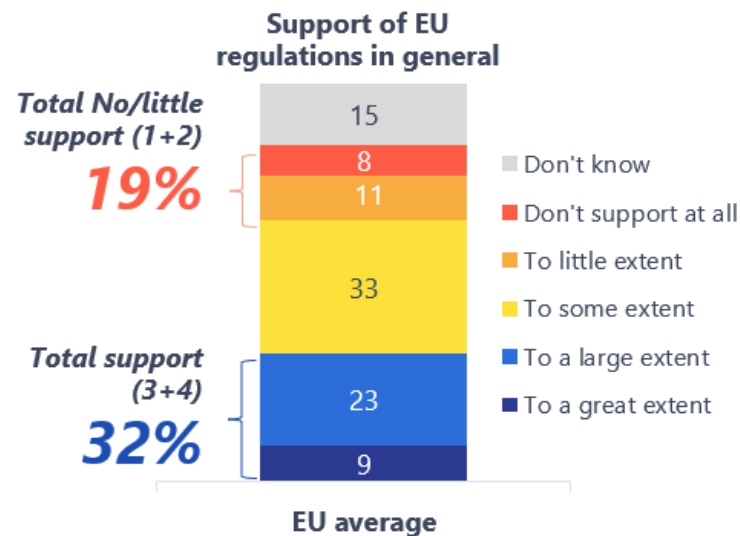
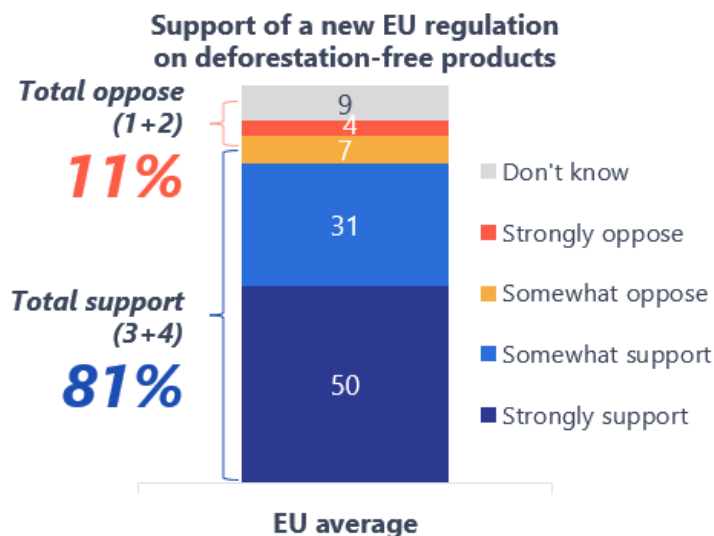
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# **MEDIDAS DESDE LA DEMANDA**

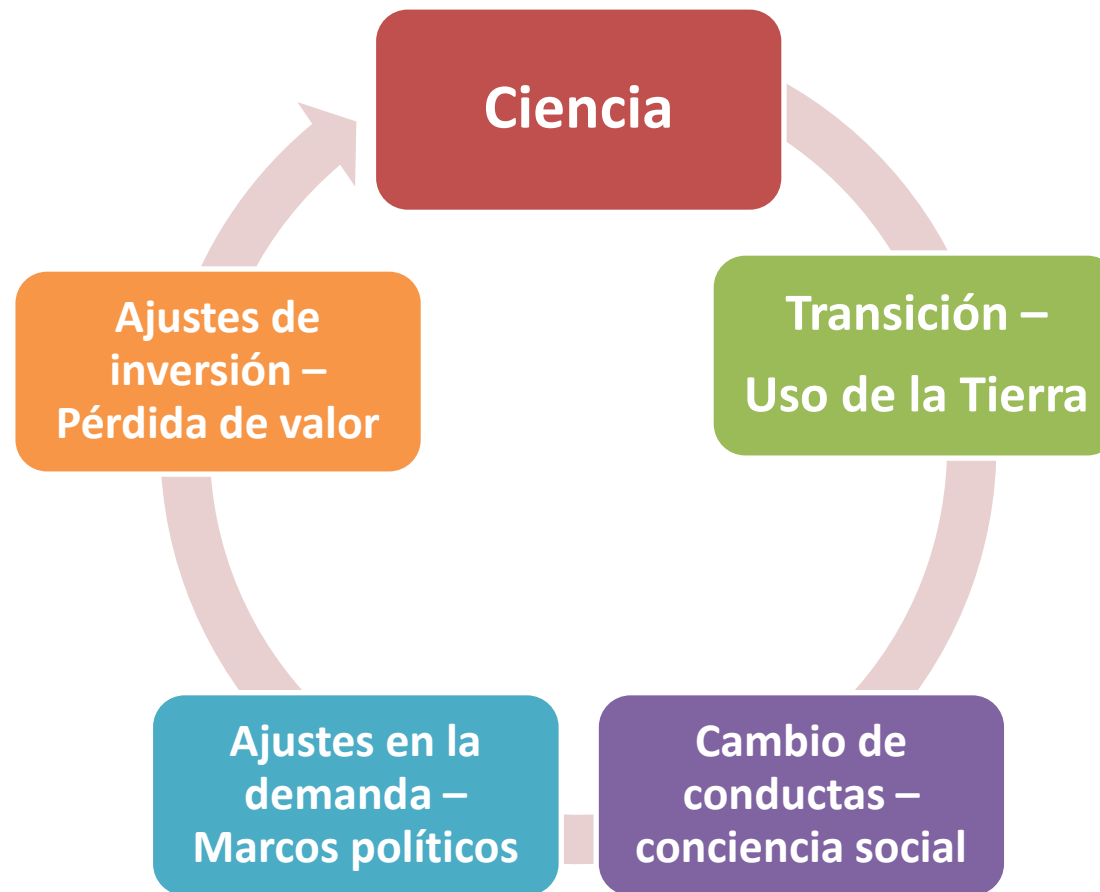
Level of support of a new EU regulation on deforestation-free products, %, EU average, 2022

**Note: Each respondent saw the following introduction before answering this question:**  
 The European Commission has proposed a new law to halt deforestation and minimize the European Union's impact on forests worldwide.  
 The proposed law will require companies that sell commodities linked to deforestation and forest degradation – such as soy, palm oil and beef products – to ensure they don't contribute to the destruction of the world's forests / are 'deforestation-free' before placing them on the European market or exporting them from the EU.



Q14. Do you support or oppose a Deforestation-free Law that would require companies in the EU to stop selling products that destroy the world's forests? D7. Thinking about EU legislations/regulations generally, to what extent would you say that you usually support them? (Total n=9,000)







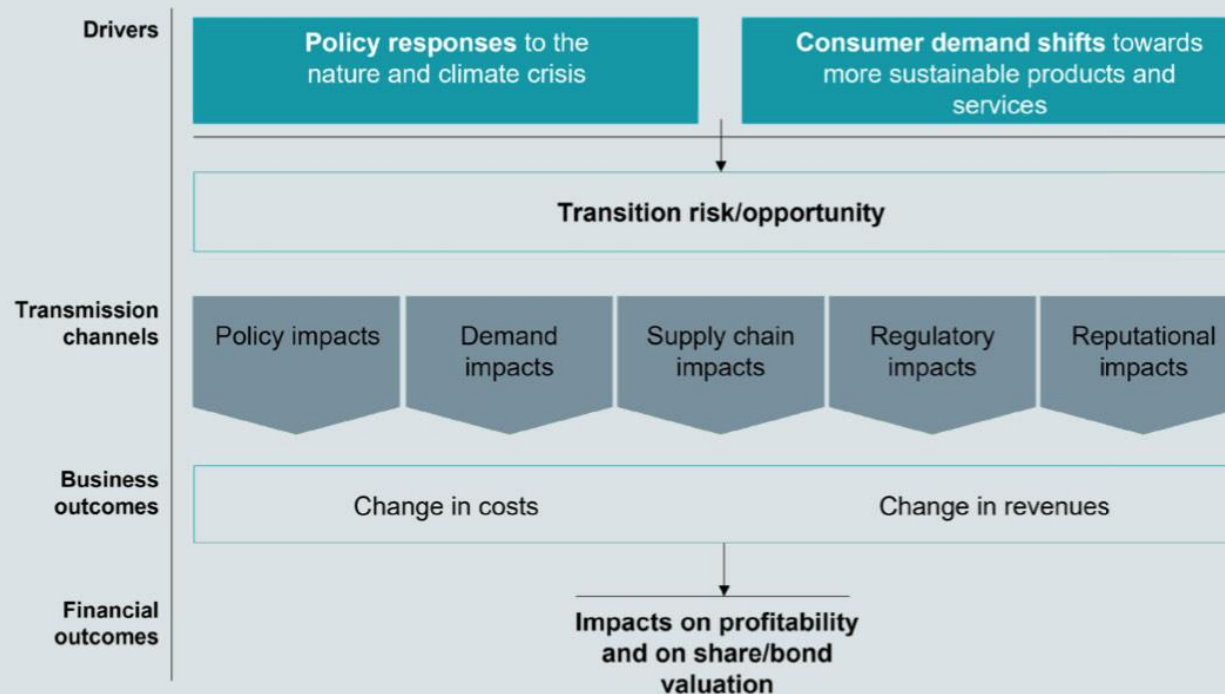
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# **ABORDANDO EL RIESGO**

Figure 3: Public policy and demand responses create transition risks and opportunities that affect company value



Source: Vivid Economics, based on the NatuRisk modelling framework



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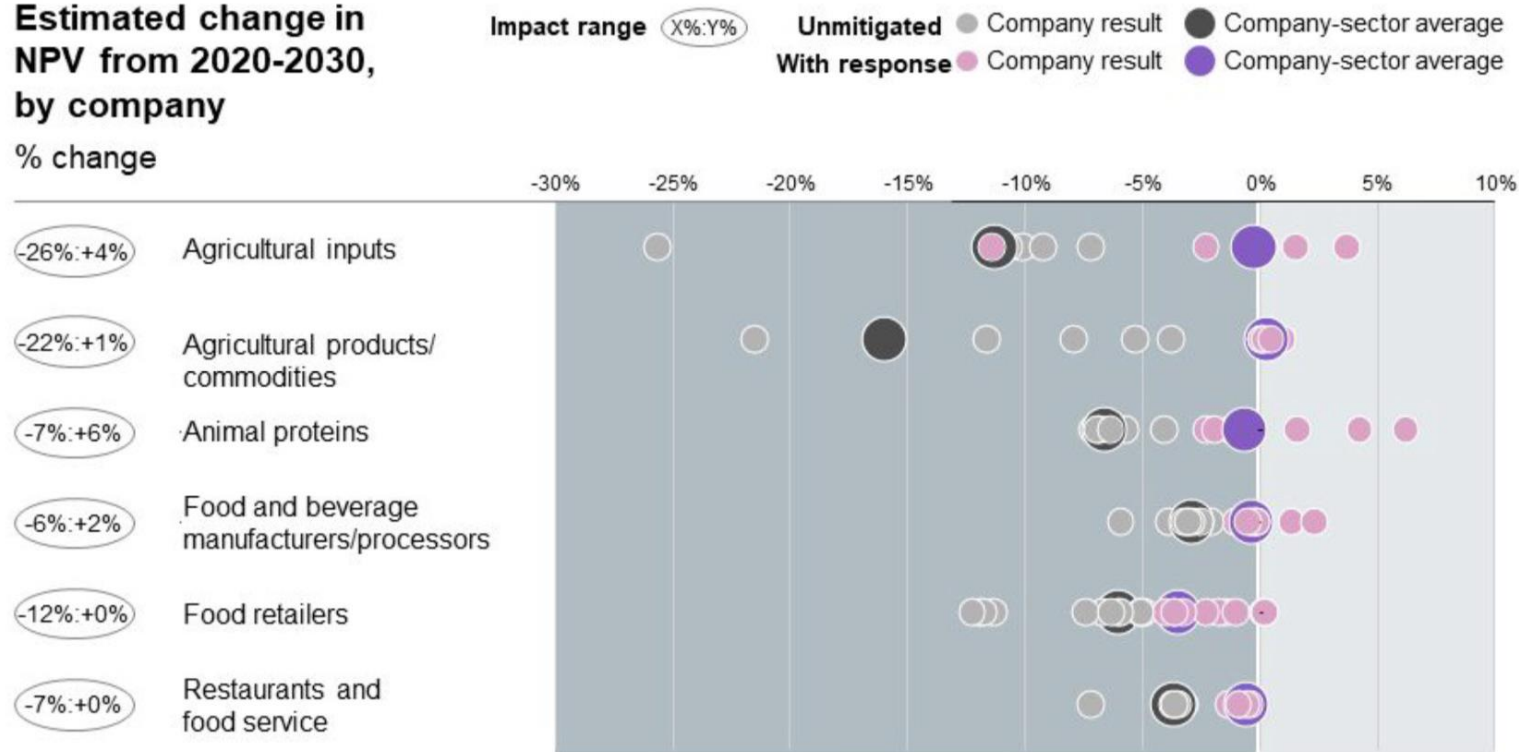
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# EVITANDO PÉRDIDAS

Estimated change in NPV from 2020-2030, by company

% change



Source: Race to Zero, drawing on selected data provided by Vivid Economics – NatuRisk model<sup>6</sup>



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# **LIDERAZGO COORPORATIVO Y ACCIÓN COLABORATIVA**



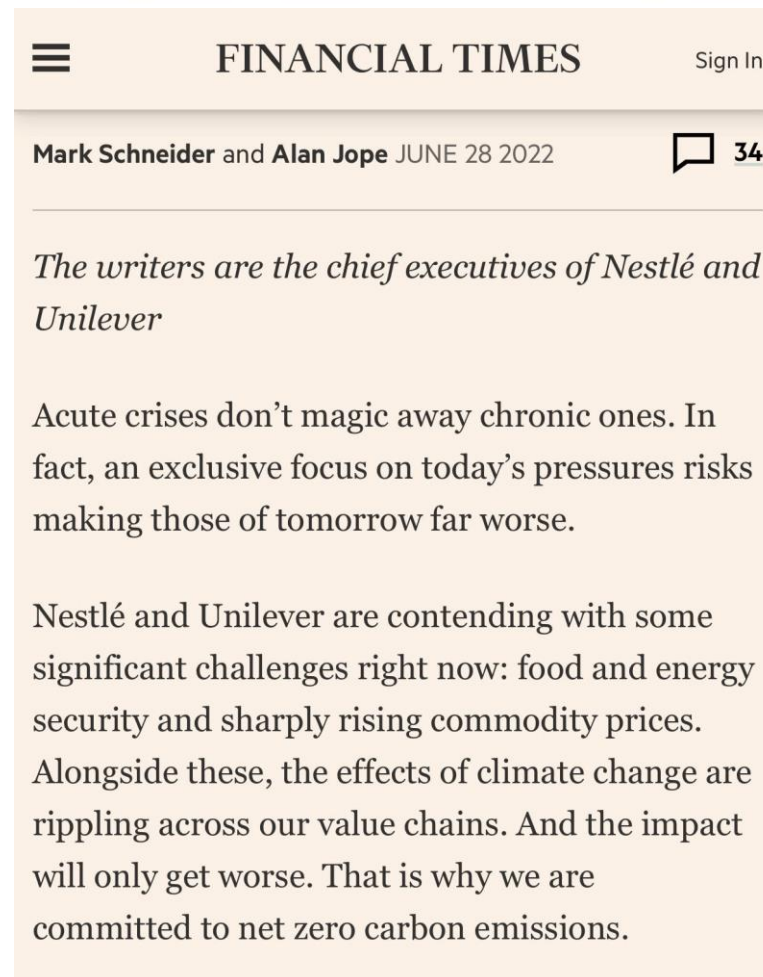
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Opinion **Climate change**

## Nestlé and Unilever CEOs: we will make our supply chains deforestation-free

Net zero will be a pipe dream without a collective effort to conserve and restore the world's forests

MARK SCHNEIDER [+ Add to myFT](#)



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Mark Schneider and Alan Jope JUNE 28 2022 34

*The writers are the chief executives of Nestlé and Unilever*

Acute crises don't magic away chronic ones. In fact, an exclusive focus on today's pressures risks making those of tomorrow far worse.

Nestlé and Unilever are contending with some significant challenges right now: food and energy security and sharply rising commodity prices. Alongside these, the effects of climate change are rippling across our value chains. And the impact will only get worse. That is why we are committed to net zero carbon emissions.



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**Gracias**