



THE TRANSFORMATIVE
POWER OF OIL PALM



**OIL
PALM**
Conference

THE TRANSFORMATIVE POWER OF OIL PALM

PANEL:

Regulatory Trends and the Future of Certification



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SESSION 1A

REGULATORY TRENDS
AND THE FUTURE OF CERTIFICATIONS

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An economist from Universidad de Los Andes with a Master's degree in Public Policy and International Development from Duke University (USA). He has years of experience in the public and private sectors, with extensive knowledge of agribusiness and rural development, economic and financial project evaluation, and development finance.

Pérez Marulanda began his career in the Colombian financial sector as an investment banker and moved to the public sector, where he was head of the Sustainable Rural Development Directorate at the National Planning Department during the 2006-2011 five-year period.

For ten years he was responsible for the public policy of the Colombian coffee sector, supervising the investment of the resources of the National Coffee Fund as an advisor to the government in coffee matters in the Ministry of Finance. He has also been a member of several boards of directors and mentor of companies related to the agricultural sector in Colombia