



THE TRANSFORMATIVE
POWER OF OIL PALM



**OIL
PALM**
Conference

THE TRANSFORMATIVE POWER OF OIL PALM

PLENARY:

Changes in the global consumer and the impact on supply chains.



OLIVER HATFIELD

VP Business Development,
Argus Media.

SEPT 27 | 2022

Oliver Hatfield, is VP Business Development for Argus Media in London. **Oliver** joined Argus in October 2018 following its acquisition of Integer Research, where he spent 15 years as head of the fertilizer market research team.

He has more than 20 years of experience in business analysis and consulting, and he was also one of the founders of Integer. He has worked extensively on multi-client and bespoke market analysis studies, covering market forecasts, strategy, due diligence, market entry and project feasibility.

He has worked as an analyst on all the key fertilizer and related chemical markets, and has been spearheading Argus coverage of the growing market for clean ammonia and its significant potential as an energy carrier. **Oliver** is also leading development of Argus's sustainability-related market coverage in the fertilizer sector.

Oliver is a graduate of economics and development economics from the University of Manchester in the UK.