



21^o CONFERENCIA INTERNACIONAL SOBRE PALMA DE ACEITE

21th International Oil Palm Conference

Commercial proposal



The Cartagena de Indias Convention
Center



22 - 26

September 2025.

Become a reference in the palm oil industry!

The **International Oil Palm 2025 Conference**, now in its 21st version, is one of the most important events in the global palm oil industry. The academic and commercial event will be held from September 23 to 25 in the city of Cartagena, Colombia, and will bring together the main players in the sector worldwide.

This conference will bring together **3,000** professionals, entrepreneurs and international experts to exchange knowledge on the challenges and advances in the palm oil value chain, with a special focus on sustainability, innovation and global trade.

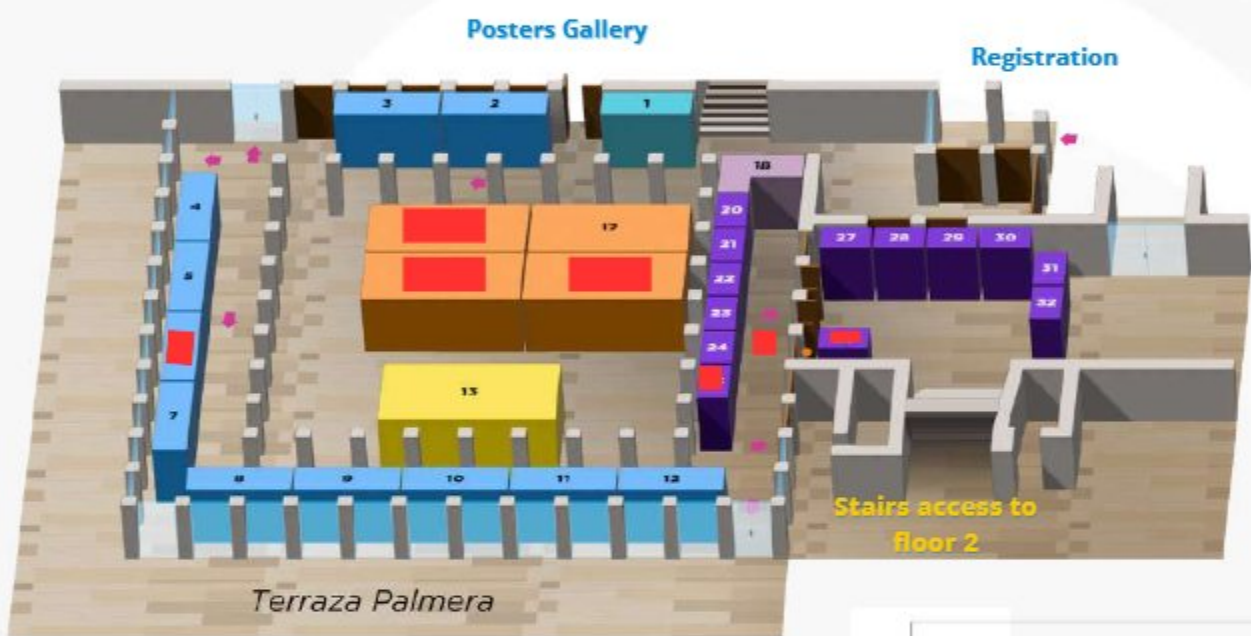
This event is an ideal platform for your company to reinforce its presence in the market, generating business opportunities and contact with new clients. With a variety of sponsorship options, you will be able to showcase your brand to an international audience, either through stands from 6 square meters, advertising pieces and other customized options that ensure your visibility throughout the academic day (September 23-25) and, of course, the exclusive Palmera Dinner.

Don't miss this unique opportunity to be part of the main event in the palm sector in the Americas.

Contact us to secure your participation now!

Map

First floor



- Booth 3.00 x 2.00 = 6.00 m²
- Booth 5.00 x 2.00 = 10.00 m²
- Booth 6.00 x 2.00 = 12 m²
- Corner Booth = 14.00 m²
- Booth 9.00 x 4.00 = 36.00 m²
- Fedepalma Booth

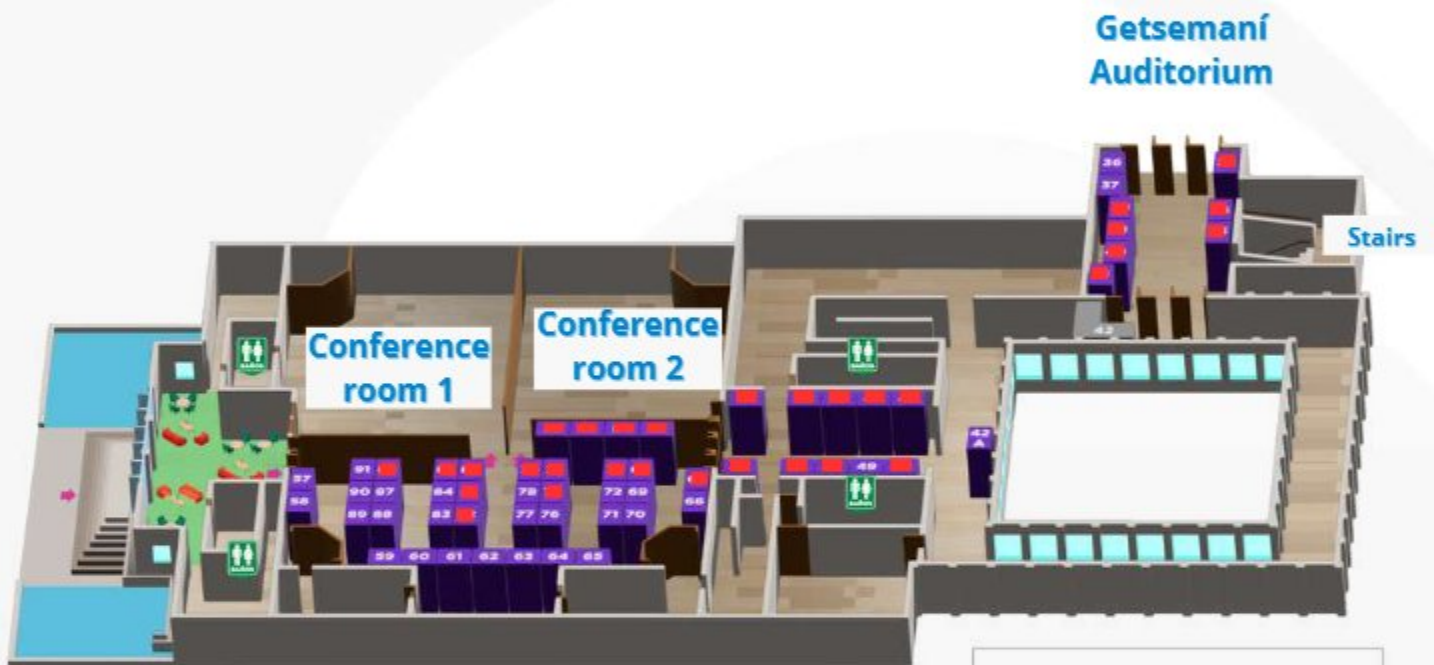


Reference image



Map

Second floor



Reference Image

- Drinking area
- Coworking
- Booth 3.00 x 2.00 = 6 m²
- Corner Booth = 16.00 m²



Map

Secon floor – Getsemaní auditorium.

Keynote speeches



Reference image.

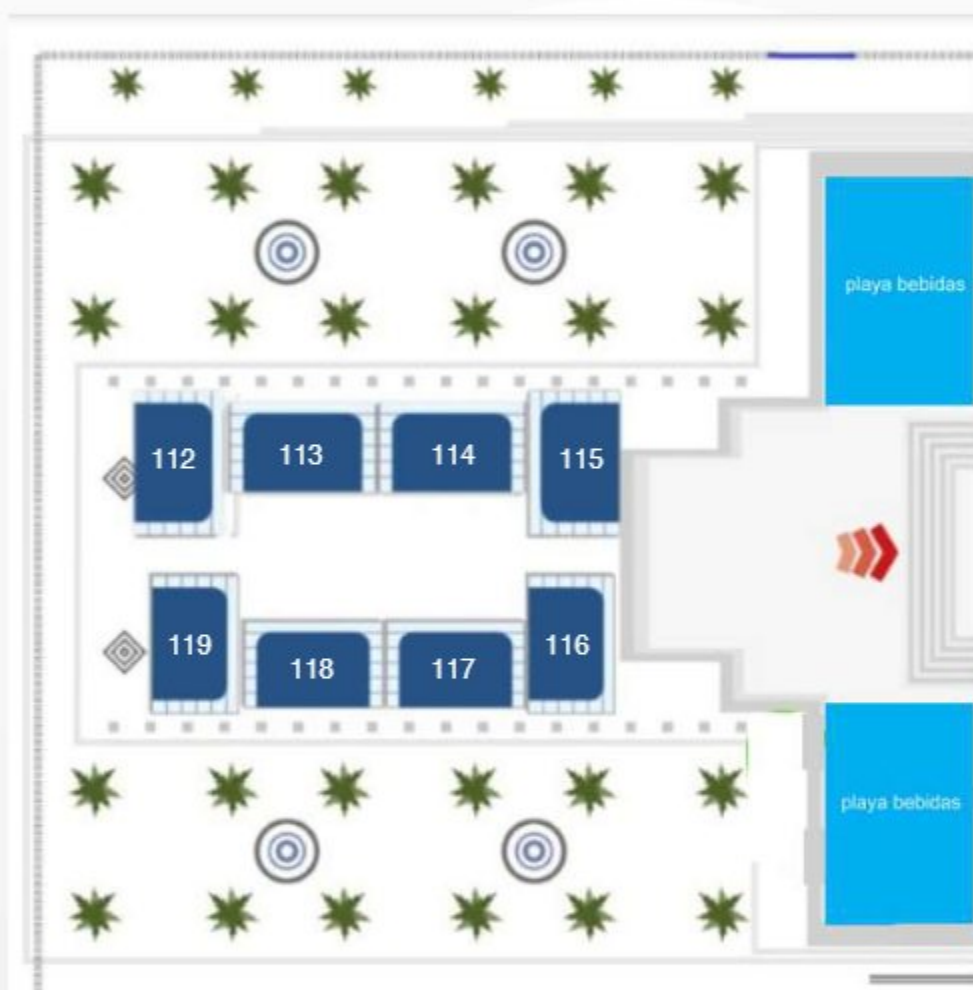
Booth 3.00 x 2.00 = 6 m²



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Map

Machinery exhibition - explanada de San Francisco



Reference image



Booths





Gold Booth

Measurements: 9m. x 4m. Height: 2.4 m

Components

3 electric points.	6 chairs of attention.
3 service tables.	6 spotlights.
Identification border.	Structure in panels.

Note: the company can have the space and bring its own structure.

Includes

6 tickets with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page, a 30-minute commercial talk in the room provided on the floor plan (subject to availability of schedules. Limited spaces).

USD \$14.500 + Tx

Tx = 19%

Silver Booth

Measurements: 6m. x 2m. Height: 2.4 m

Components

2 electric points.	4 chairs of attention.
2 service tables.	4 spotlights.
Identification border.	Structure in panels.

Note: the company can have the space and bring its own structure.

Includes

3 tickets with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page, a 30-minute commercial talk in the room provided on the floor plan (subject to availability of schedules. Limited spaces).

USD \$7.900 + Tx

Note: this value also applies to L-shaped stands. Tx = 19%





Basic Booth

Measurements: 3m. x 2m. Height: 2.4 m

Components

1 electric point.	2 chairs of attention.
1 service table.	2 spotlights.
Identification border.	Structure in panels.

Note: the company can have the space and bring its own structure.

Includes

2 tickets with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page, a 30-minute commercial talk in the room provided on the floor plan (subject to availability of schedules. Limited spaces).

USD \$4.700 + Tx

Tx = 19%

Machinery exhibition

Measurements: 4m. x 4m. Height: 3.5 m

Includes

1 ticket with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.

USD \$2.200+ Tx

Tx = 19%



Other advertising



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Projection of logo on main screen

Inclusion of the company logo within the banner that will be displayed on the main screen of the plenary hall every 10 minutes for a period of 4 minutes. The sponsor provides the logo.

Includes

1 ticket with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.

USD \$2.900 + Tx

Tx = 19%

Banners in conference rooms 1 and 2

Measurements: 1.5 m. x 4 m.

Each banner will be displayed in one of the conference rooms, room 1 or room 2. The design will be provided by the sponsor. Fedepalma will be in charge of printing and assembly.

Includes

1 ticket with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.

USD \$2.300 + Tx

Tx = 19%





Event backpack

Is given to the 2,500 attendees at the time of registration. The sponsor provides the logo design and Fedepalma is in charge of manufacturing and distribution. Maximum 2 sponsoring companies.

Includes

3 tickets with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.

USD \$18.200+ Tx

Note: this value applies for each logo

Tx = 19%

POP Material

Brochure, flyer, magazine, newspaper or POP material (pens, caps, caps, fans, key rings, etc.) that the company can include in the event's backpack.

It is provided by the sponsor.

Includes

Publication of the logo and contact on the Fedepalma web page.



USD \$1.500 + Tx

Tx = 19%



Charging station branding

The charging station will be located in the event spaces located in the exhibition hall or networking area.

Includes

1 ticket with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.

USD \$3.100 + Tx

Tx = 19%

Videoclip on display screens

Video clip of 60 seconds maximum to be projected on the screens that will be exhibited in the Exhibition Hall (second floor corridor).

The video is provided by the sponsor and must not have audio. It will rotate along with a maximum of 12 videos from other sponsors.

Includes

Publication of the logo and contact on the Fedepalma web page.

USD \$900 + Tx

Tx = 19%





Stair branding

Adhesive material on 31 access steps to the event. This material is provided and installed by the sponsor.

Includes

Publication of the logo and contact on the Fedepalma web page.

USD \$1.800 + Tx

Tx = 19%

Photo booth

Mirror type photo booth. Participants will be able to take costume pieces or palettes with messages. Printed photo with sponsor's logo is provided and also sent to e-mail.

Includes

1 ticket with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.



USD \$4.100 + Tx

Tx = 19%



Networking room branding

3 Printed backings in the networking areas. Design provided by the company. Installation and printing by Fedepalma.

Includes

1 ticket with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.

USD \$2.900 + Tx

Tx = 19%

Branding of press room

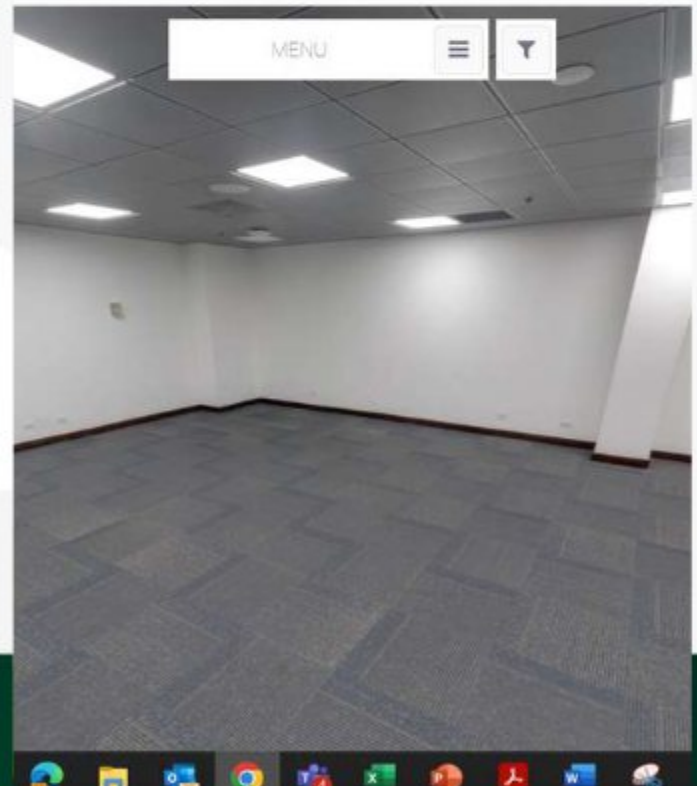
2 Backings printed in the press room. Design provided by the company. Installation and printing by Fedepalma.

Includes

1 ticket with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.

USD \$2.900 + Tx

Tx = 19%





Event Notebook

It is delivered inside the backpack of the event to 2500 attendees. It contains the company's image on the back cover (logo and contact), company logo on all sheets, along with Fedepalma's logo and an advertising sheet (shot and withdrawal) at the beginning of the notebook. The sponsor provides the designs of its pieces and Fedepalma all the printing and distribution.

Includes

1 ticket with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.

USD \$6.900+ Tx

Tx = 19%

Advertising Flash

Advertising messages on the screens in the plenary hall, during the conference changes and at the auditorium entrances after the coffee break and lunch. It is provided by the sponsor and can be a 30-second video without audio, image reel or logo.

Includes

1 ticket with the right to refreshments and lunches, access to the Palm Dinner, event material, publication of the logo and contact on the Fedepalma web page.

USD \$2.900 + Tx

Tx = 19%



Other benefits

5% discount

On the value of the stand for payment before March 30.

5% discount

In the value of the stand for participation in the National Congress of Oil Palm Growers to be held in June 2025 in Cali.

5% discount

In our periodical publications: Palmas magazine, El Palmicultor portal, Calendar 2026 and Palmero Weekly (not cumulative with other events).



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Reserve your space!

☎ (+57) 317 5731521

✉ jalmonacid@fedepalma.org

Jairo Almonacid Guerrero