Poster evaluation criteria

The Organizing Committee of the 21st International Oil Palm Conference will appoint a jury to select the best posters in each category, considering the following evaluation criteria:

TITLE AND JUSTIFICATION OF THE STUDY (15 points possible). The title must be consistent with the content of the poster, and the justification should clearly reflect the reasons that motivated the study.

OBJECTIVES (15 points possible). The objectives should clearly express the purpose and aim that guided the development of the study.

METHODOLOGY (20 points possible). A detailed presentation of the step-by-step process, methods, procedures, or roadmap used in the study. Additionally, the reproducibility of the study based on the described methodology will be considered.

RESULTS AND DISCUSSION (20 points possible). A description of the achieved results, ensuring coherence with the objectives and methodology. The results should be explained considering scientific theories or concepts and compared with real-world data and similar publicly available studies. The study should contribute to the productivity, sustainability, competitiveness, profitability, or social inclusion of the palm sector.

CONCLUSIONS/LESSONS LEARNED AND RECOMMENDATIONS (20 points possible). Clearly presents the findings, lessons learned, or contributions derived from the development and analysis of the study, ensuring alignment with the objectives, methodology, and obtained results. The conclusions should be objective and concise.

USE OF DIDACTIC ELEMENTS (20 points possible). The poster should be visually appealing and invite readers to engage with it. The presented information should be supported by tables, diagrams, concept maps, icons, photographs, and/or figures (graphic resources) that reinforce the argumentation based on the achieved results. Writing should be fluid and facilitate comprehension. There must be a clear relationship between the written information and the visual elements.

DELIVERABLE

Submitted posters must use Arial font, size 12, and be completed using the template available in the registration form. The Poster Organizing Committee will be responsible for orthotypography, design, printing, and exhibition setup.